

## **18 years - 18 milestones**

### **18. Expanding our research and development at the Leipzig site**

At the start of 2020, the company expands its range of machines at its main site in Leipzig. In addition to six embroidery machines, it is the first supplier in Germany to install digital printers for printing polyester materials.

### **17. Foundation of SPOD**

SPOD is brought to life! The SPOD (Spreadshirt Print-On-Demand) drop-shipping service is part of the Shopify offering in the USA since 2019.

### **16. Spread Group enters the wall decoration market**

In 2018, the company introduces posters and wall art in the marketplace and partner stores.

### **15. Record year in 2017**

The group increases its global sales to over 100 million euros for the first time and achieves a record EBITDA of 8.2 million euros.

### **14. Launch of the new partner area**

Since 2016 store operators and marketplace designers have been creating and designing their stores and managing their ideas and products in this new command center.

### **13. Foundation of the Spreadshop brand**

The completely responsive and free store system is given its own brand name in 2015: Spreadshop.

### **12. Opening of the new production site in the Czech Republic**

The expansion continues: In 2015, a new production facility is opened in Krupka, Ústí nad Labem region in the Czech Republic.

### **11. Foundation of the TeamShirts brand**

With the launch of the TeamShirts brand in 2014, there is now a range of products and functionalities that are specifically aimed at the growing number of group orders.

### **10. Launch of the first collection under own label**

In 2013, the e-commerce company launches its own collection, which specializes in print-on-demand and is continuously expanded to include organic products.

### **9. Expansion in the American market**

The opening of a new production facility in Henderson (Las Vegas, Nevada) in 2012 is a response to record growth in the USA.

### **8. Stefanie Nobis becomes Feelgood Manager**

Since 2011 Stefanie Nobis has been caring for the well-being and the community feeling of the employees at work.

### **7. International T-Shirt Day**



In 2008, International T-Shirt Day takes place for the first time. This special day is celebrated annually from now on with online and offline events at the Berlin and Boston locations.

#### **6. Digital direct print enters production**

Since 2008, sellers and end customers have been able to have pixel graphics produced using the digital direct printing process. The first machines from the Israeli company Kornit move in this year.

#### **5. With the relaunch of the website comes the marketplace**

The marketplace starts in 2007 with the relaunch of the complete website. It is a platform, which connects designers and end customers with one another.

#### **4. Top 5 placement in the ranking Europe's Top 500**

In 2006, the company is awarded a top five ranking for the first time in an international competition. This is for its achievements as a growing company.

#### **3. Launch of the "Shirt-O-Mat"**

The T-shirt designer - an interactive application that allows you to place shirt motifs on various products - is launched in 2004 under the name "Shirt-O-Mat".

#### **2. Expansion into the USA**

Spreadshirt Inc. starts business in Louisville, USA, as a 100 % subsidiary in 2004.

#### **1. Foundation of Spreadshirt**

Business studies student Lukasz Gadowski and graduate engineer Matthias Spieß founded "Spreadshirt GbR" in Leipzig (Germany) in 2002. Spreadshirt is one of the first "social commerce" companies that turns consumers into producers.

More information is available at: <https://www.spreadgroup.com/>